

Shareholder information

Investor Relations

Heineken takes a proactive role in maintaining an open dialogue with shareholders and bondholders, providing accurate and complete information in a timely and consistent way. We do this through press releases, the annual report, presentations, webcasts, regular briefings and open days with analysts, fund managers and shareholders.

Ownership structure

Standing at the head of the Heineken Group, Heineken Holding N.V. is no ordinary holding company. Since its formation in 1952, the objective of Heineken Holding N.V., pursuant to its Articles of Association has been to manage and/or supervise the Heineken Group and to provide services to the Heineken Group. The role Heineken Holding N.V. has performed for the Heineken Group since 1952 has been to safeguard its continuity, independence and stability and create conditions for controlled, steady growth of the activities of the Heineken Group. This stability has enabled the Heineken Group to rise to its present position as the brewer with the widest international presence and one of the world's largest brewing groups. Every Heineken N.V. share held by Heineken Holding N.V. is matched by one share issued by Heineken Holding N.V. The net asset value of one Heineken Holding N.V. share is therefore identical to the net asset value of one Heineken N.V. share. The dividend payable on the two shares is also identical. Historically, however, Heineken Holding N.V. shares have traded at a lower price due to technical factors that are market-specific.

Shares and options

Heineken N.V.

Heineken N.V. shares are traded on Euronext Amsterdam, where the Company is included in the main AEX Index. Prices for the ordinary shares may be accessed on Bloomberg under the symbols HEIA NA and HEIO NA and on the Reuters Equities 2000 Service under HEIA.AS and HEHN.AS. The ISIN code is NL0000009165. Options on Heineken N.V. shares are listed on Euronext.Liffe.

Additional information is available on the website: www.heinekeninternational.com.

In 2006, the average daily volume of trade was 1,608,718 shares. Heineken N.V. is not a 'structuurvennootschap' within the meaning of the Netherlands Civil Code. Consequently, decisions on all important matters are taken by the General Meeting of Shareholders.

Right to add agenda items

Shareholders who, alone or together, represent at least 1 per cent of Heineken N.V.'s issued capital or hold shares with a market value of €50 million have the right to request items to be placed on the agenda of the General Meeting of Shareholders. Requests to place items on the agenda must be received by Heineken N.V. at least 60 days before the date of the General Meeting of Shareholders. Heineken N.V. reserves the right to refuse to place an item on the agenda if its inclusion would be contrary to the Company's material interest.

Market capitalisation

On 29 December 2006, there were 489,974,594 shares of €1.60 nominal value in issue. At a year-end price of €36.03 on 29 December 2006, the market capitalisation of Heineken N.V. on balance sheet date was €17.7 billion.

Year-end price	€36.03	29 December 2006
High	€37.89	21 November 2006
Low	€26.76	6 January 2006

Shareholder information continued

Share distribution comparison year-on-year Heineken N.V. shares*

Based on Free float: Excluding shares of Heineken Holding N.V. in Heineken N.V.



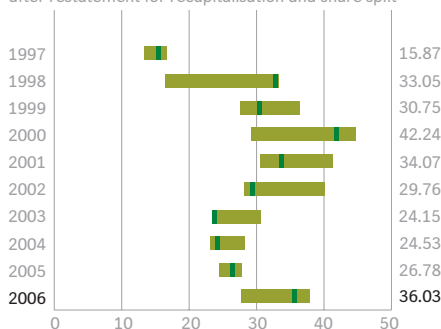
Based on 245.0 million shares in free float

North America	33.4%
UK/Ireland	10.4%
Netherlands	19%
Europe (ex. Netherlands)	13.5%
Rest of the world	1.2%
Undisclosed	22.5%

* Source: Thomson Financial; based on best estimate 31 December 2006

Heineken N.V. share price In EUR, Euronext Amsterdam

after restatement for recapitalisation and share split



Share price range
Year end price
Average trade in 2006: 1,608,718 shares per day

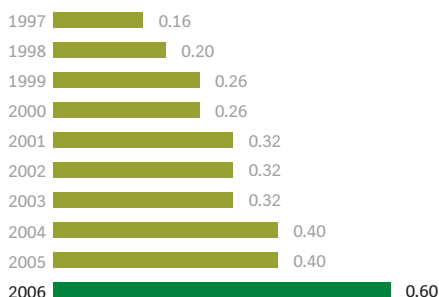
Heineken N.V. share price In EUR



Dividend per share

In EUR cents

after restatement for recapitalisation and share split



Heineken Holding N.V.

Pursuant to the Financial Markets Supervision Act (Wet op het financieel toezicht) and the Decree on Disclosure of Major Holdings and Capital Interests in Securities-Issuing Institutions (Besluit melding zeggenschap en kapitaalbelang in uitgevende instellingen), the Authority Financial Markets has been notified about the following substantial shareholdings regarding Heineken Holding N.V.

- Mrs. C.L. de Carvalho-Heineken (52.01 per cent including a 50.005 per cent shareholding by L'Arche Holding S.A.)
- Greenfee B.V. (6.81 per cent).

The ordinary shares of Heineken Holding N.V. are traded on Euronext Amsterdam. The shares are listed under ISIN code NL0000008977. In 2006, the average daily volume of trade was 175,696 shares. Heineken Holding N.V. is not a 'structuurvennootschap' within the meaning

of the Netherlands Civil Code. Consequently, decisions on all important matters are taken by the General Meeting of Shareholders.

Right to add agenda items

Shareholders who, alone or together, represent at least 1 per cent of Heineken Holding N.V.'s issued capital or hold shares with a market value of at least €50 million have the right to request items to be placed on the agenda of the General Meeting of Shareholders.

Requests to place items on the agenda must be received by Heineken Holding N.V. at least 60 days before the date of the General Meeting of Shareholders. Heineken Holding N.V. reserves the right to refuse to place an item on the agenda if its inclusion would be contrary to the Company's material interest.

Market capitalisation

On 29 December 2006, the following numbers of shares were in issue:

245,011,848 ordinary shares of €1.60 nominal value and 250 priority shares of €2.00 nominal value.

At a year-end price of €30.80 on 29 December 2006 the market capitalisation of Heineken Holding N.V. was €7.5 billion as at balance sheet date.

Year-end price	€30.80	29 December 2006
High	€32.44	13 October 2006
Low	€24.86	3 January 2006

Share distribution comparison year-on-year Heineken Holding N.V. shares*

Based on Free float: Excluding shares of L'Arche Holding S.A. and Greenfee B.V. in Heineken Holding N.V.



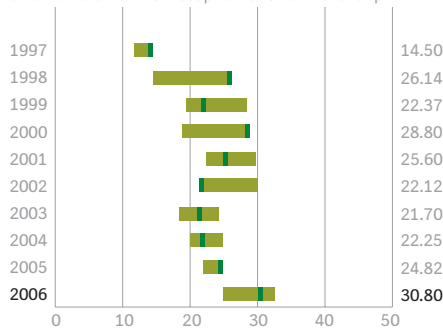
Based on 105.8 million shares in free float

● North America	45.1%
● UK/Ireland	16.6%
● Netherlands	9.1%
● Europe (ex. Netherlands)	13.2%
● Rest of the world	0.1%
● Undisclosed	15.9%

* Source: Thomson Financial; based on best estimate 31 December 2006

Heineken Holding N.V. share price
In EUR, Euronext Amsterdam

after restatement for recapitalisation and share split



Share price range
 Year end price
 Average trade in 2006: 175,696 shares per day

Shareholder information

continued

Financial calendar in 2007 for both Heineken N.V. and Heineken Holding N.V.

Announcement of 2006 results	21 February
Publication of annual report	19 March
Annual General Meeting of Shareholders, Amsterdam	19 April
Quotation ex-final dividend	23 April
Final dividend 2006 payable	8 May
Announcement of half-year results 2007	29 August
Quotation ex-interim dividend	30 August
Interim dividend 2007 payable	20 September

Bonds

Heineken N.V. bonds are listed at the Luxembourg Stock Exchange. Two bond loans were issued on 4 November 2003. One was issued for €500 million with a coupon interest rate of 4.375 per cent, maturing on 4 February 2010 and listed under ISIN code XS0179266597.

Another one was issued for €600 million with a coupon interest rate of 5.00 per cent, maturing on 4 November 2013 and listed under ISIN code XS0179266753.

Contacting Heineken N.V. and Heineken Holding N.V.

Further information on Heineken N.V. is obtainable from the Group Corporate Relations and/or Investor Relations department, telephone +31 20 523 92 39 or by e-mail: investors@heineken.com.

Further information on Heineken Holding N.V. is obtainable by telephone +31 20 622 11 52 or fax +31 20 625 22 13. Information is also obtainable from the Investor Relations department, telephone +31 20 523 92 39 or by e-mail: investors@heineken.com.

The website www.heinekeninternational.com also carries further information about both Heineken N.V. and Heineken Holding N.V.